



Everyone Loves MOGO!



"Taylor Swift, Miley Cyrus and The Jonas Brothers rock the hot new accessory, MOGO Charmbands."

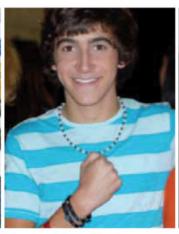


Disney "Shake It Up!" stars, Bella Thorne and Zendaya, show how BFFs wear MOGO!





Ariel Winter of Modern Family, is spotted customizing a black MOGO Charmband.



Vincent Martella of Phineas and Ferb looks hot wearing his initials on MOGO Charmbands.



Romi Danes of Hannah Montana looks amazing in her stacked up pink and black MOGO Charmbands.



Zachary Gordon of Diary of a Wimpy Kid is giving MOGO to the entire Wimpy cast!

celebrity ★ ★ ★ ★ ★ ★ ★ ★ ★ DISHING IT OUT DAILY

Which celeb mommies are stocking up on MOGO charms for their kids? Jennifer Garner, Jessica Alba, and Angelina Jolie are just a few of the A-listers that have started collections for their celeb kids. Taylor Swift, The Jonas Brothers, and Miley Cyrus have also been spotted sporting their hot new MOGO Charmbands.



























MOGO, It's So Me!

Sweet today... Sassy tomorrow... There's MOGO for every mood!

MOGO Magnetic Charms, linkable Charmbands, Sunglasses and Purses, let you change your look to match your mood. MOGO Charms come in hundreds of different designs and contain super strong magnets that click onto the full range of MOGO accessories. Whether you're feeling sassy, happy, silly or sporty, create a look with MOGO that always says, "IT'S SO ME!"



MOGO Shades

NEON, NEON, NEON

MOGO Neon Shades are the perfect tween accessory featuring retro styling and hot neon colours. Each pair of sunglasses will hold 2 MOGO Charms – ready for instant personalisation (Charms sold separately). Shades are UV400 and comply with the Australian and New Zealand standards AS/NZS 1067.





Orange · SUN12-ORA

Green · SUN12-GRE

Pink · SUN12-PIN









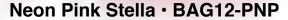
The Many Ways to Wear MOGO ...

MOGO Purses

Stella Cross-Body A take anywhere cross body cutie featuring a long adjustable strap and stylish Key Chain Charm.

Available in 2 colours: Soft Silver and Neon Pink. Each Stella holds up to 5 MOGO charms for super stylin' customisation (Charms sold separately).







NEW!

Silver Stella · BAG12-PSI

Izza Wristlet The classic wristlet with slip through wristband.

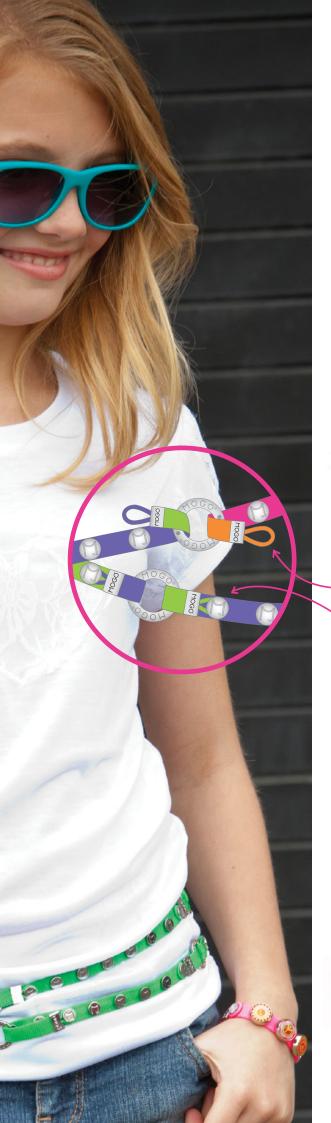
Available in 2 colours: Soft Silver and Neon Pink. Each Izza holds up to 4 Charms (Charms sold separately). Perfect for mobile phones, ID cards and cashola! Size: 15.9cm x 10.2cm



Silver Izza · BAG12-WSI



Neon Pink Izza · BAG12-WNP



MOGO Linkable Charmbands

MOGO Charmbands are fully adjustable and come in several modern colours. Link them together to transform charmbands into headbands, anklets, belts and more!



HERE'S HOW IT WORKS:

- 1) Pull the elastic loop through the ring.
- 2 Place the elastic loop over any rivet to get the size you want.





CHA11-Bright Orange

CHA11-Bright Blue











CHA11-Silver







A11-Red CHA11-Neon Pink



MOGO Charm Collections

MOGO has designed over 40 unique Charm Collections. MOGO Charm Collections are sold with 3 themed charms in magnetic, reusable gift boxes which make the perfect gift.











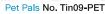






















Love Letters No. Tin10-LOV









NEW ARRIVALS

Argyle No. Tin10-ARG











Lucky Charms No. Tin09-LUC



Peace Time No. Tin09-PEA







Sugar Rush No. Tin10-SUG





Miles of Smiles No. Tin10-MIL







Heart to Heart No. Tin09"HEA









Forever Friends No. Tin12-FOF













World Peace No. Tin10-WOR









Flitter Bugs No- Tin10-FLI



















Fashionista No. Tin12-FAS





















Dance Star No- Tin10-DAN











Dreamer No. Tin09-DRE









Team MOGO No- Tin10-TEA



















Soccer Kid No. Tin11-SOC





Retro Bots No. Tin09-RET















Flip for You No. Tin11-FFY

Flower Power No. Tin12-FLO













Diamond Bling No. Tin11-DIA







Purple Bling No. Tin11-PUR







Pink Bling No. Tin11-PIN







Hello Fruity No. Tin12-HEL























Groovy Bling No. Tin11-GRO









MOGO Birthstones or Bling!



These twelve fun charms can be used as Birthstones or your favourite Bling to make your MOGO Chambands sparkle! Birthstones may be ordered individually, or as a set of twelve.

Birthstone Prepack Includes 12 Birthstones, 1 of each month















September **SAPPHIRE**

October OPAL

November **CITRINE**



MOGO Single Alphabet Charms

MOGO Alphabet Charms make it easy to personalise MOGO Charmbands with initials, names or inspiring words. Letters are available in both pink and unisex packs. Letters and the Heart Flower can also be ordered individually.

PINK LETTERS Heart Flower **UNISEX LETTERS**

MOGO Displays and Prepacks



MOGO offers a prepack of best sellers to help stores get started. The Prepacks come with a complimentary MOGO display stand. It is a white lacquered steel spinner with two bracelet bars to hang MOGO Charmbands and plenty of room to conveniently display MOGO Collection Tins and MOGO Singles. We will also model a range to suit your store if that is your preferred option.

POP10-AUS-A MOGO Prepack A

Includes: FREE Spinner Display

20 Charmbands PLUS 1 FREE

51 Alphabet Charms

15 Best Selling Tin Collections10 Free Heart Flower Charms

MOGO Merchandising and Marketing



All prepacks come with 10 FREE heart flower charms to be given away with each band and or tin collection sold. We also provide "Point of Sale" material to support this promotion and a bundle of MOGO information cards and postcards. We also send out another 10 FREE heart flower charms with every re-order over \$200.







MOGO Post Card



Heart Flower Card

The MOGO Story





It all started with rescue animals. I grew up on a horse ranch and my Dad was always rescuing horses from the "auction" house and bringing them home.

The actual idea for MOGO came from my work with rescue horses on a farm in Woodinville, Washington. I was trying to fix horse blankets and had an idea that I could use magnets to replace the worn out velcro. That idea didn't work out so well, BUT... it did lead to the idea of magnets as charms for a new and different modern charm bracelet!

The name MOGO is in memory of my childhood pony who was rescued and given to me by my father when I was 9 years old. In recognition of my first pony MOGO and all the wonder-ful animals in the world.

Our MOGO tagline, "We just click!", is all about the connections MOGO creates. Friends who just click with each other. Mums and Grandmas who just click with their Tweens. Even Tweens who just click with animals. And of course, the charms themselves which "just click" to the charmbands.

MOGO says thank you to all the cute kids and animals in the world, you've given us every great idea we've ever had! We hope you love MOGO.

Paige Clark Founder, MOGO Design, Inc.

Become a MOGO® Retailer

For information on carrying MOGO[®] in Australia or New Zealand please contact our MOGO[®] Sydney Head Office or refer to our website www.minettemogo.com.au for a MOGO[®] sales agent in your area.

AUSTRALIA AND NEW ZEALAND HEAD OFFICE

Minette Trading Pty Ltd 0403 027 223 sales@minette.com.au www.minettemogo.com.au











HEAD OFFICE

Minette Trading Pty Ltd Phone: 0403 027 223 sales@minette.com.au

www.minettemogo.com.au